



Diagnósticos da América S.A
Open Company of Authorized Capital
CNPJ/MF 61.486.650/0001-83
NIRE 35.300.172.507

Announcement to the Market

Diagnósticos da América S.A. (“DASA”) announces to its shareholders and the market in general that, in this date, the Board of Directors meeting was held and the order of the day was the examination of the management proposal for the establishment of the main guidelines to be observed in the ambit of the Stock Option Plan proposal of the Company, object of the last Board of Directors meeting held on December 7, 2010 (“Plan”) and subject to the deliberation in the Extraordinary General Meeting to be held on December 23, 2010, according to the Call dated December 7, 2010 (“EGM”), and has decided that, in case of the Plan approval by the EGM under the terms already proposed, the following guidelines shall be observed at the time of the option granting:

- (i) Eligible beneficiaries: managers and employees in management position in the Company or other subsidiary companies;
- (ii) Conditions for granting and exercising the options: besides further conditions established in the Plan, only the beneficiaries who shall acquire shares in Stock Exchange using part or the total value of their bonus, which gain is bound to the reaching of targets, shall be contemplated in the ambit of the Plan (“Own Shares”), observing that such shares shall be acquired at market prices and conditions, through a stockbroker indicated by the Company;
- (iii) Lock-up: Own Shares acquired within the ambit of the Plan, shall not be disposed of by the beneficiary during the vesting period, subject to loss of right of any additional shares mentioned in the paragraph below;
- (iv) Amount of shares included in the granting: The beneficiaries who shall acquire Own Shares in the ambit of the Plan will be entitled to additional shares in a number corresponding to a percentage of the number of Own Shares acquired, which could range from 80% to 120%, at the discretion of the Board of Directors, respecting the limits established by the Plan and the vesting period;
- (v) Vesting Period : 3 (three) years after the acquisition of Own Shares, therefore coinciding with the *Lock-up* period when the Own Shares shall not be traded; and



- (vi) Additional Obligation: During the period of 3 (three) years after the acquisition of Own Shares, the beneficiary shall necessarily remain as manager or employee of Dasa or any subsidiary company, observing the general rules established in the Plan in case of termination.

The Company states that, under the terms of the Plan, the options to be granted are limited to the number of shares corresponding to 1% (one percent) of the total corporate capital of the Company, and that the acquisitions of Own Shares shall be held under strict observation of the Company's Trade Policy of Securities of Own Issue .

Barueri, December 16, 2010.

Tharso Bossolani

Investor Relations Officer