



Diagnósticos da América S.A.

Relações com Investidores
 Av. Juruá, 434 - Alphaville, Barueri - SP
 55 11 4197-5410
 55 11 4197-5509
ir@danet.com.br
www.diagnosticosdaamerica.com.br



MATERIAL FACT

Diagnósticos da América S.A
 Public Company of Authorized Capital
 CNPJ/MF 61.486.650/0001-83

Diagnósticos da América S.A. (Bovespa:DASA3), in accordance with CVM Instruction number 358/2002 and the current legislation, is hereby informing its shareholders and the market in general:

On October 20, 2008, Diagnósticos da América S.A. ("DASA") has executed a binding Purchase Agreement to acquire the totality of quotas, representative of the capital stock of the corporations (ii) Digirad Diagnósticos Médicos Ltda, (iii) Clínica Radiológica Clira Ltda, (iv) Cedimax Diagnósticos Médicos Ltda, and (v) Clínica Radiológica Brafer Ltda, which integrate the Maximagem Group ("Maximagem"), currently providing diagnostic services by image in the cities of São Paulo and Santo André.

The conclusion of this operation is subject to the finalization of Maximagem restructuring and other operational points, which should be concluded until November 20, 2008.

The amount involved in Maximagem acquisition is R\$36,265,000 (thirty six million, two hundred and sixty five thousand reais) and will be integrally paid by DASA with resources. The definition of the terms of payment depend on the cash variation and the liabilities which can occur up to the date of the closing, at the acquisition accomplishment.

Maximagem is one of the largest imaging diagnostic service providers in São Paulo. Its operations are held in seven units: six located in São Paulo, being 2 inpatient, and another one in Santo André, also inpatient. In 2007, Maximagem reported a gross revenue of R\$28.8 million and a EBITDA of R\$6.75 million and, in the period of January to August of 2008, gross revenue reached R\$20.5 million with an EBITDA of R\$4.6 million.

Maximagem acquisition will reinforce DASA's presence in the State of São Paulo and increases its participation in the imaging diagnostics services.

The acquisition was approved at the meeting of DASA Board of Directors, held on October 20, 2008. Considering that the Owner's Equity of the Company was of R\$626 thousand in August 31 2008, the acquisition price does not constitute a relevant investment made by Diagnósticos da América SA as per Act no. 6.404/76, Article 256, Subsection I. However, we clarify that the analysis of the application of Subsection II of Article 256 of Act 6.404/76 depends on valuation reports not yet concluded. The acquisition of will also be submitted to the approval of the Administrative Council of Economic Defense (CADE).

Barueri, 20 de Outubro de 2008

Fernando Janikian
 Director of Suporte, Finance and Investor Relations